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## 1. Summary

A five-page, mobile-first website that makes the emergency phone line and the quote form the first thing visitors see, built on the Founding Client Website package.

## 2. Pages

| Page                | Contents                                                                                               |
|---------------------|--------------------------------------------------------------------------------------------------------|
| <b>Home</b>         | Hero with click-to-call and quote form, services overview, service area, reviews link, licence details |
| <b>Services</b>     | Emergency repairs, water heaters, drains, kitchen and bathroom plumbing                                |
| <b>About</b>        | Company story, team photo, licences and insurance                                                      |
| <b>Service area</b> | Towns served, embedded Google Map, response-time note                                                  |
| <b>Contact</b>      | Quote form with confirmation email, phone, hours, business details                                     |

## 3. Included on every page

- |                                               |                                        |
|-----------------------------------------------|----------------------------------------|
| ✓ Responsive layout tested on iOS and Android | ✓ Click-to-call header button          |
| ✓ Page titles and meta descriptions           | ✓ LocalBusiness structured data        |
| ✓ Google Maps and social links                | ✓ XML sitemap and Search Console setup |

## 4. Not included

Logo design, photography, online booking or payments, blog setup, ongoing SEO or advertising, domain and hosting fees. Any of these can be quoted separately.

## 5. Information needed from you

List of services and prices you want shown · towns served · logo file · 5–15 photos of your work and team · licence and insurance details · phone, email and hours · login or access to your domain registrar.

## 6. Schedule

|                       |                                                             |
|-----------------------|-------------------------------------------------------------|
| <b>Day 0</b>          | Deposit and required information received. Scope confirmed. |
| <b>Day 1</b>          | Page structure and copy draft shared for fact-checking.     |
| <b>Days 2–4</b>       | Design and development of all pages, mobile first.          |
| <b>Day 5</b>          | Private preview link shared. Revision round one opens.      |
| <b>After approval</b> | Balance invoiced. Launch on your domain and handover.       |

Working days, Monday to Friday. Day 1 is the working day after the deposit and all information in section 5 are received.

## 7. Price

|                                  |                   |
|----------------------------------|-------------------|
| Founding Client Website          | <b>US\$499.00</b> |
| Deposit (50%), due to start      | US\$249.50        |
| Balance (50%), due before launch | US\$249.50        |

## 8. Revisions

Two rounds. Each round is one consolidated list of changes within this scope. Further changes are quoted before work is done.

## 9. Ownership and cancellation

On payment of the balance, the client owns the website, code, copy and design files. Domain and hosting are registered in the client's name. The deposit is fully refundable before work starts. After work starts, the deposit covers work completed and all files produced so far are provided. Full terms: [loomino.xyz/terms](https://loomino.xyz/terms)

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For Loomino

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For the client

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Dhruv · Date

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Name · Date